



## BECOME A 2019 SPONSOR

### GOLD LEVEL

**\$1,500**

- Prominent logo on the back of 5,200+ event T-shirts
- Logo in full-page print newspaper ad in the Kennebec Journal, running in October 2019
- Prominent logo on Day of Caring brochure
- Logo on Day of Caring web page
- Business feature in United Way's eNewsletter, reaching 5,000 subscribers
- Mention in all Day of Caring press releases as a Gold Level Sponsor
- Mention on Facebook and Twitter as a Gold Level Sponsor, with logo

### SILVER LEVEL

**\$1,000 - \$1,499**

- Business logo on the back of 5,200+ event T-shirts
- Mention in full-page print newspaper ad in the Kennebec Journal, running in October 2019
- Business listing on Day of Caring Brochure
- Business listing on Day of Caring web page
- Mention on Facebook and Twitter as a Silver Level Sponsor
- Listing in a fall and spring edition of United Way's eNewsletter, reaching 5,000 subscribers

### BRONZE LEVEL

**\$500-\$999**

- Small business logo on the back of 5,200+ T-shirts
- Business listing on Day of Caring Brochure

### COMMUNITY SUPPORTER

*In-Kind Donation*

- Business name on the back of 5,200+ T-shirts
- Business listing on Day of Caring Brochure



# COMMIT TO SUPPORT DAY OF CARING

*Thank you for supporting United Way of Kennebec Valley's Day of Caring student volunteer program, currently in 17 local schools! Please complete the following form and return to Courtney Yeager (contact info below) by March 15.*

**Business Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

## How would you like to support Day of Caring?

- Gold Level (\$1,500)
- Silver Level (\$1,000 - \$1,499)
- Bronze Level (\$500 - \$999)
- Community Supporter (In-Kind Donation)
- I would like to be contacted to discuss further ways to get involved

**Exact amount:** \$\_\_\_\_\_

## How would you like to pay?

- Please send me an invoice
- Payment enclosed (checks payable to United Way of Kennebec Valley)

**If you are a Gold, Silver or Bronze Sponsor, we need an updated version of your business logo, which will be printed on our 5,200+ event T-shirts. Please choose from the following:**

- I will email my high-resolution logo to [cyeager@uwkv.org](mailto:cyeager@uwkv.org) by March 15
- Please use my logo from last year

# THANK YOU!

**Send completed forms by March 15 to:**

United Way of Kennebec Valley, 121 Commercial St., Augusta, ME 04330  
626-3400 | [cyeager@uwkv.org](mailto:cyeager@uwkv.org)



United Way  
of Kennebec Valley