

**United Way of Kennebec Valley unites people and resources to improve lives in our community.**

**uwkv.org  
impact2032.org**



121 Commercial Street | 50 Elm Street  
Augusta, ME 04330 | Waterville, ME 04901  
(207) 626-3400



**BECAUSE OF YOU**



Impact2032 is a community-wide movement that will improve the health, education and financial stability of all Kennebec County residents over the next 10 years. Impact2032 is led by United Way of Kennebec Valley (UWKV), driven by community partners and sponsored by generous business supporters.

Donations to UWKV support 58 nonprofit and school-based programs that align with Impact2032 to generate more measurable results across the region.

**Learn more and get involved at:  
Impact2032.org**

## HEALTH

Health affects individual experiences as well as families, communities and schools – impacting the economy in terms of financial and productivity costs.

### COMMUNITY PRIORITIES



**HEALTHY BEHAVIOR CHANGES**



**PHYSICAL & BEHAVIORAL HEALTH ACCESS**



**SOCIAL & ECONOMIC BARRIER REMOVAL**

## EDUCATION

Our ability to support children in reaching their full potential academically impacts the well-being of the entire community. Educational achievement correlates with health, income and long-term success.

### COMMUNITY PRIORITIES



**LITERACY & KINDERGARTEN READINESS**



**EARLY SOCIAL & EMOTIONAL DEVELOPMENT**



**BASIC HEALTH & SAFETY NEEDS**

## FINANCIAL STABILITY

Reducing poverty and increasing financial stability are sound social investments for Kennebec County – generating strong returns to society in the form of reduced expenditures on health care, decreased crime rates and improved quality of life.

### COMMUNITY PRIORITIES



**SKILLS FOR EMPLOYMENT**



**STABLE INCOME**



**TOOLS FOR INDEPENDENCE**

## 2023 CAMPAIGN LEADERSHIP



**Michele Pelletier**

Performance Foodservice – NorthCenter

**Dan Webster III**

Retired from the State of Maine

## GET INVOLVED TODAY

Do you want to make a lasting impact in Kennebec County? Whether it is through time or a monetary contribution, you can make a huge difference in the lives of thousands of Kennebec Valley residents – **get involved today!**



**BECAUSE OF YOU, UWKV CAN DO SO MUCH MORE FOR OUR COMMUNITY!**

## YOUR INVESTMENTS

*When you donate to United Way of Kennebec Valley, you are supporting 58 programs that work to achieve at least one of Impact2032's three 10-year visions to improve the health, education and financial stability of all people in Kennebec County.*



**\$1.50 per week (\$78)**  
*Dental cleaning for one uninsured child*

## INVESTMENTS IN HEALTH

- Alfond Youth & Community Center
  - Greenhouse to Your House
- Augusta Food Bank
  - AFB Marketplace/Free Food Thursday
  - Foodshare
  - KidsPaks
- Augusta Teen Center of the Boys & Girls Club
  - HomeRoom Program
  - Road to Success
- Bread of Life Ministries
  - Soup Kitchen
- Catholic Charities Maine
  - Seek Elderly Alone, Renew Courage & Hope (SEARCH)
- Crisis & Counseling Centers
  - Open Access Center
- Faith Food Pantry
  - Feeding the Hungry
- Family Violence Project
  - Outreach Program
- Healthy Communities of the Capital Area
  - LGBTQ+ Youth Supports
- Kennebec Behavioral Health
  - Outpatient Program
- Kennebec Valley YMCA
  - Youth Programming & Membership Scholarships
- MaineGeneral Health
  - Alzheimer's Care Center
  - Community Health Worker
  - Horizon Program
  - Hospice Support
  - Outpatient Counseling
  - Next Step Harm Reduction
- Mid-Maine Homeless Shelter & Services
  - Emergency Shelter
- Motivational Services Inc.
  - LINC Peer Support Center
- Sexual Assault Crisis & Support Center
  - Children's Advocacy Center
- Spectrum Generations
  - Meals on Wheels
- Spurwink Services
  - Improving Access & Delivery of Behavioral Health
- State YMCA of Maine
  - Project 218 Camp Scholarships
  - Winthrop Area YMCA Youth & Family Programs
- Winthrop Hot Meal Kitchen
  - Meal Services



## INVESTMENTS IN EDUCATION

- Big Brothers Big Sisters of Mid-Maine
  - Community-Based Mentoring
  - Igniting Potential Through School-Based Mentoring
- Boys & Girls Clubs of Kennebec Valley
  - Early Childhood Preschool Program
  - Scholarship Programming
- Capital Area New Mainers Project
  - Family Mentor Teams
- Children's Center
  - Behavioral Day Treatment & Autism Classroom
  - Inclusive Program
  - Pediatric Therapy
- Children's Discovery Museum
  - Mobile Museum
- Family Violence Project
  - Prevention Education Program
- Kennebec Valley Community Action Program (KVCAP)
  - South End Teen Center
- Kennebec Valley YMCA
  - Learning Center
- Literacy Volunteers of Kennebec
  - Digital & Community Literacy
- Maine School Administrative District 11
  - Wrapping Around Our Students
- MaineGeneral Health
  - WIC Supplemental Nutrition Program
- Southern Kennebec Child Development Corp.
  - Early Care & Education
- State YMCA of Maine
  - Winthrop Area YMCA Kids Club

**\$3 per week (\$156)**  
*Provides 21 KidsPaks to a child who might otherwise not have food over the weekend*

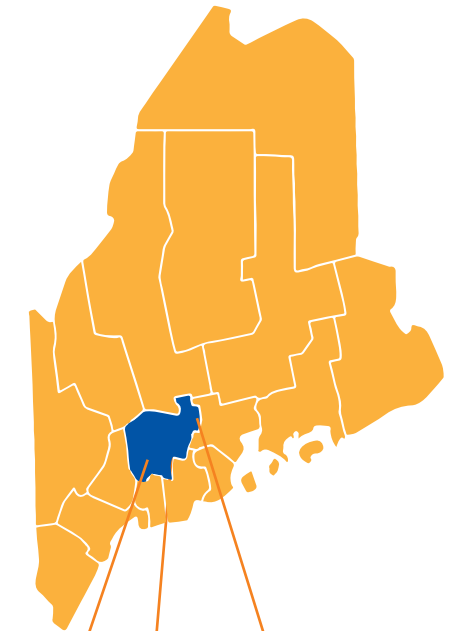
## INVESTMENTS IN FINANCIAL STABILITY

- 211 Maine
- Alfond Youth & Community Center
  - Supporting Family Futures
- Bread of Life Ministries
  - Homeless Shelter
- Capital Area New Mainers Project
  - Better Housing Program
  - Language Program
- Emmanuel Lutheran Episcopal Church/Bridging the Gap
  - Resource Connection, Support & Outreach
- Goodwill Industries of Northern New England
  - Wraparound Workforce Access Fund
- Kennebec Valley Community Action Program (KVCAP)
  - Kennebec Community Investors
  - Mobility Management
- Kennebec Behavioral Health
  - Homeless Outreach
- Legal Services for the Elderly
  - Legal Assistance for Older Tenants
- Maine Children's Home
  - Journey Program
- Rural Community Action Ministry
  - Homeless/Hunger Prevention Services

**\$14 per week (\$728)**  
*Provides eight nights of shelter for a victim of domestic violence*



**TOGETHER, WE CAN MAKE A BIG IMPACT!**



**DONATIONS SUPPORT 58 PROGRAMS IN KENNEBEC COUNTY**

**MORE THAN 32,000 LIVES CHANGED**

**1 IN 4 SERVED**

