

# What is United Way?

United Way of Kennebec Valley is a 64-year-old nonprofit organization serving 21 communities in Southern Kennebec County. United Way funds 51 local programs to provide a better quality of life for people experiencing challenges and hardships.



## HOW WE INVEST YOUR DOLLARS:



### *Basic Needs Investments*

Combating food insecurity, homelessness and other basic needs to help people escape poverty.



### *Education & Youth Investments*

Ensuring access to quality child care that prepares children for learning. Protecting and bolstering our youth for long-term success.



### *Health Investments*

Improving access to health care services and ensuring safety from domestic violence.



### *Financial Stability Investments*

Helping workers develop the skills they need to obtain solid jobs and secure a good life.

## HOW IT MAKES A DIFFERENCE:

**51**  
partner programs

IN

**21**  
communities

HELPING

**22,701**  
people

## TALKING POINTS

**United Way supports local people.** When you donate to United Way, you provide *local* folks with access to basic needs, health care, education, and financial stability.

**A unique position to help.** No other organization has the scope and expertise to unite and mobilize hundreds of human service agencies, businesses, government, volunteers and foundations around a common vision for the common good.

**Create more long-term social change.** Empower struggling communities to thrive while directly improving the lives of 1 in 4 Kennebec Valley residents.

**Together, we can do more than any of us can alone.** Through United Way, your contribution joins with those of others to have a more meaningful impact.