

## Allocations Scoring Rubric United Way of Kennebec Valley

Program: \_\_\_\_\_

Reviewer Name: \_\_\_\_\_

**Directions: Please complete one rubric for each program after you have reviewed the program's written application AND had any follow-up questions answered during the program's presentation. Rate each category 1-5, according to the rubric below.**

Your Rating (1-5)	Categories/ Questions	1-Low	2	3-Medium	4	5-High
	COMMUNITY NEED	Program is redundant of work already being done and/or no real need is demonstrated.		Proposal demonstrates a moderate need for the program. The organization can likely meet that need in a timely fashion.		Proposal demonstrates a significant, critical, localized and timely need for the program.
	STRATEGY/ FEASIBILITY OF GOALS	Proposal has ill-defined goals and/or does not include realistic or effective strategies to achieve goals. The goals don't relate well to identified need. Program is unlikely to succeed.		Proposal includes realistic goals relevant to the identified need, but the work proposed to achieve these goals is not very innovative or practical.		Proposal has clear goals and presents a solid and/or innovative strategy for achieving goals. Necessary infrastructure/capacity exists for success.
	EVALUATION OF SUCCESS	The application does not include appropriate or realistic activities and/or outcomes to measure. Not much thought has been put into outcomes.		The proposal outlines some possible measures of gauging effectiveness through activities and outcomes. Evaluation strategies are based more on output data than measurable outcomes.		Clear measures to prove effectiveness (outcomes/results) are identified and plans on how data will be collected to track those results is clear and realistic.
	IMPACT/ RETURN ON INVESTMENT (ROI)	Program is unlikely to have any significant impact on the community. There would be no or very little ROI. No lasting change is achieved.		Program would offer broad benefit to the community, but it's not evident the overall impact will be that significant in terms of people affected or lasting change achieved.		Program will have very significant and far-reaching impact on enhancing the lives of Kennebec Valley people. It is evident that ROI would be high if proposed outcomes were achieved. Impact would extend beyond those directly served and would be long lasting.

	COLLABORATION	The applicant did not consider other partners and/or isn't open to working with other groups. This project would be a duplication of other already-existing services.		Other partners were identified, but there could be more/different partners to be more effective. Some duplication of service may occur.		The applicant has considered who else to involve in the program to improve effectiveness and/or eliminate duplication of service. Or, no other partners are necessary for the program to be successful and avoid duplication.
	DIVERSITY, EQUITY & INCLUSION (DEI)	The demographics of the program's targeted service area are not reflected in composition of board, staff and/or volunteers. Program does not track demographic information. Program does not have any or many strategies to promote DEI.		The demographics of the program's targeted service area are somewhat reflected in composition of board, staff and/or volunteers. Program works to track demographic information. Program has some strategies to promote DEI.		The demographics of the program's targeted service area are reflected in composition of board, staff and/or volunteers. Program successfully tracks demographic information. Program has many strategies to promote DEI.
	BUDGET	The submitted budget is incomplete, erroneous, and/or unrealistic. Needed revenue seems too little or too large for proposed work and intended goals. Expenses are questionable. Cost per participant is unreasonable given program design and projected outcomes. No other funders are listed for program revenue.		A complete budget was submitted, and it seems realistic, but it causes some concerns. Few or no other funders are listed. The program exists in other UW catchment areas but does not have other UW support. Cost per participant is somewhat reasonable given program design and projected outcomes.		The budget form was fully completed and all expenses and other revenue sources are included and realistic. Expenses noted are appropriate and comparable. UWKV would not be the only funder. Cost per participant is reasonable given program design and projected outcomes.
	FIT WITH UWKV* (see below)	The request does not align with UWKV's mission, vision, values and investment areas.		The request partially aligns with UWKV's mission, vision and values and investment areas.		The request fully aligns with UWKV's mission, vision and values and investment areas.
	RELATIONSHIP WITH UWKV	The partner program fails to maintain a strong partnership with UWKV. The program does not offer a		The partner program somewhat works to maintain a strong partnership with UWKV.		The partner program works to maintain a strong partnership with UWKV. The program offers a UWKV campaign to staff

		UWKV campaign to staff annually. The program is not responsive to suggestions from UWKV.		The program offers a UWKV campaign to staff annually. The program is somewhat responsive to suggestions from UWKV.		annually. The program is responsive to suggestions from UWKV.
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/45	Total Score
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**Funding – Your Opinion (select one)**

- I do not support funding this program in any amount.  
 I support partial funding for this program.  
 I support full funding for this program.

**\*UWKV’s Mission, Vision, Values and Investment Areas**

Mission – United Way of Kennebec Valley unites people and resources to improve lives in our community.

Vision – United Way of Kennebec Valley envisions a strong, self-sufficient community in which people are educated, financially stable and healthy.

Values – UWKV is:

- Community Centered – We serve the community, are inclusive of all people, and are responsive to needs.
- Results Driven – We are forward-thinking and deliberate as we translate strategy into measurable and lasting outcomes.
- Collaborative – We champion collective action, align community efforts, and engage different perspectives.
- Leading with Integrity – We foster trust, ensure our work is equitable and transparent, and hold ourselves accountable.

Investment Areas – Health, Education and Financial Stability