



Hopeful
UNITED
FOR A STRONGER
COMMUNITY

United Way of Kennebec Valley is the first organization to endorse Impact2032, a movement that will improve the health, education and financial stability of all Kennebec County people over the next 10 years.

Your dollars will still support all your favorite local nonprofits, but Impact2032 promises to enhance our efforts to produce more measurable results.



HEALTH **LIVE STRONGER LONGER**

THE IMPACT2032 VISION

By 2032, children and adults will participate in healthy behaviors and take advantage of wellness and prevention services—decreasing the years of potential life lost before age 75 (per 100,000 people) by 13%.



GUIDING THE KENNEBEC VALLEY FORWARD **IMPACT** 2032



*Chuck Hays, MaineGeneral Health
Katie Doherty, KV Chamber of Commerce
Impact2032 Co-Chairs*

Learn more and get involved at:
Impact2032.org

MAKE AN IMPACT

EDUCATION

LEARN MORE SOONER



THE IMPACT2032 VISION

By 2032, children and families will have access to quality early learning experiences prior to kindergarten—increasing the percentage of third graders scoring at or above state expectations for reading from 82% to 87%.



Our ability to support children to reach their full potential academically impacts the well-being of the entire community. Educational achievement correlates with income, health and long-term success.

EDUCATION

MAKING KENNEBEC COUNTY A BETTER PLACE FOR US ALL.

uwkv.org/give
impact2032.org



FINANCIAL STABILITY

AIM EVEN HIGHER



THE IMPACT2032 VISION

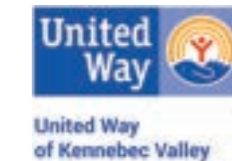
By 2032, individuals and families will have employment opportunities, income and resources to achieve financial stability—reducing the percentage of households paying more than 30% of their household income on housing from 27.5% to 23%.



Reducing poverty and increasing financial stability are sound social investments for Kennebec County—generating strong returns to society in the form of reduced expenditures on health care, decreased crime rates and improved quality of life.

FINANCIAL STABILITY

121 Commercial Street
Augusta, ME 04330
www.uwkv.org | (207) 626-3400





HEALTH

American Red Cross in Central & Mid Coast Maine
 Crisis & Counseling Centers Outpatient Services
 Kennebec Behavioral Health
 Home & Community-Based Treatment
 Kennebec Valley Family Dentistry Sliding Fee
 LINC Wellness Center
 MaineGeneral
 Alzheimer's Care Center
 Community Grief & Loss Support Groups
 Harm Reduction Program
 Horizon Program
 Hospice Support Program
 MaineGeneral Counseling
 Women, Infants and Children
 Sexual Assault Crisis & Support Center
 Southern Kennebec Child Development Corp.
 Waterville Community Dental Center Sliding Fee



EDUCATION

Augusta Teen Center
 Big Brothers Big Sisters of Mid-Maine
 Boys & Girls Clubs of Kennebec Valley
 Children's Center Early Intervention Services
 Family Violence Project
 Abuse Prevention Education
 Promoting Safety for Victims
 Kennebec Valley CAP
 South End Teen Center
 Kennebec Valley YMCA
 Learning Center
 Youth & Teen Programs
 Literacy Volunteers of Kennebec
 Maine Children's Home
 Penquis Foster Grandparent Program
 Snow Pond Center for the Arts After School Program
 Winthrop Area YMCA Kids Club & Youth Program

YOUR INVESTMENTS

When you donate to United Way of Kennebec Valley, you are supporting 49 nonprofit programs that focus on improving the health, education and financial stability of all Kennebec County people. Please note many of the following programs support more than one area.



FINANCIAL STABILITY

211 Maine
 Augusta Food Bank
 Bread of Life Soup Kitchen & Shelter Services
 Bridging the Gap Social Services
 Capital Area New Mainers Project
 Catholic Charities SEARCH Program
 Faith Food Pantry
 Goodwill Industries GoodWorks Program
 Kennebec Behavioral Health
 Homeless Outreach Program
 Kennebec Valley CAP
 Child & Family Services at Mid-Maine
 Homeless Shelter
 Community Investors Initiative
 Transportation Services
 Legal Services for the Elderly
 Neighbors Driving Neighbors
 Rural Community Action Ministry Homeless & Hunger Prevention Services
 Spectrum Generations Meals on Wheels
 Winthrop Food Pantry
 Winthrop Hot Meal Kitchen

INNOVATION FUND RECIPIENTS

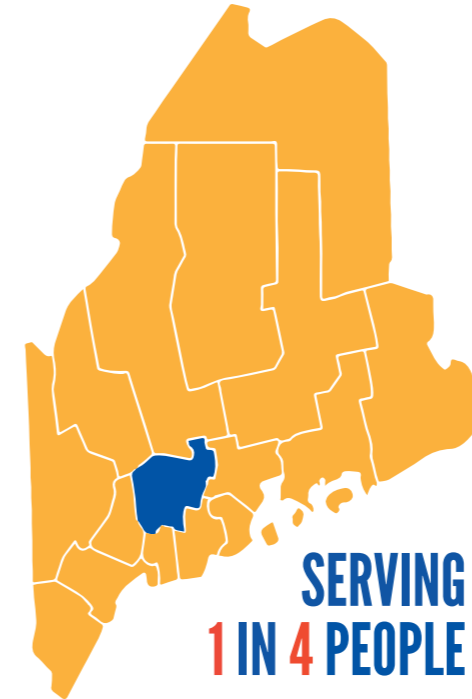
Big Brothers Big Sisters of Mid-Maine
 Healthy Communities of the Capital Area

NOW SERVING ALL OF KENNEBEC COUNTY!



2022 Campaign Co-Chairs
 Sue Grenier - G&E Roofing Company, Inc.
 Nate Curtis - Gagnon Dental

Across
ALL 29
 towns in
 Kennebec
 County



SERVING
1 IN 4 PEOPLE

Everything is more expensive these days, which means that your support is that much more important. Your spare change could change a life!



\$0.50 per week (\$26)
 78 meals at a local food bank.



\$1.50 per week (\$78)
 Dental cleaning for one uninsured child.



\$3 per week (\$156)
 Three-week supply of diapers at Bridging the Gap.



\$5 per week (\$260)
 Approximately 50 gallons of heating oil for a family to stay warm.



\$10 per week (\$520)
 Three nights in the Bread of Life Shelter for a family of four.



\$14 per week (\$728)
 Eight nights of shelter for a victim of domestic violence.

GET INVOLVED

Do you want to make a lasting impact in Kennebec County? Reach out to UWKV today to see how you can get involved!



MAKE A PERSONAL GIFT

Ongoing or one-time donation through payroll deduction or direct gift.

BECOME AN EMERGING LEADER

Combine volunteer hours with a gift and access programming for new leaders in the community.

JOIN OUR LEADERSHIP CIRCLE

Give an annual gift of \$700 or more—just \$13.50 a week!

VOLUNTEER

Our community could always use extra hands! Sign-up now at volunteer.uwkv.org.

Whether it is through time or a monetary contribution, you can make a huge difference in the lives of thousands of Kennebec Valley residents—**get involved today!**



OTHER UNITED WAY INITIATIVES



Central Maine CASH Coalition

Helps low- and moderate-income Mainers maximize their tax benefit through free tax preparation.



SingleCare Prescription Discount Card

Offers free prescription discounts so that local people can receive a lower price.



Day of Caring

Matches students from local schools with volunteer projects.



211 Maine

Connects people to a live specialist who can answer health and human service questions through phone, text or email.