

**United Way of Kennebec Valley**  
**FY24-25 Application Review Scoring**

**Subject to minor modifications before 1/31**

The online application review consists of 19 questions. All questions will be answered by using the following scoring matrix:

- Strong evidence to support this statement – **3 points**
  - Met criteria with high quality; clear, concise, and coherent response
- Good/fair evidence to support this statement – **2 points**
  - Addressed criteria but did not provide thorough detail; adequate response, but not thoroughly developed or high-quality response
- Little evidence to support this statement – **1 point**
  - Minimally addressed criteria; requires additional clarification
- No evidence to support this statement – **0 points**
  - Does not meet criteria or information not provided

<b>Program Information (20%)</b>
1. Program addresses a significant and critical need in the Kennebec Valley community.
2. Program’s evidence-based approach is clear and well defined.
3. Organization and/or program has demonstrated a history of working with partners in the community as appropriate.
<b>Impact2032 Advancement &amp; Implementation Plan (35%)</b>
4. The Impact2032 Vision Statement, Outcome(s), Key Strategy(ies), and Measures that the applicant has selected naturally and strongly align with their program.
5. The program has defined clear Strategy(ies) and Measure(s) to monitor their progress toward supporting the selected Outcome(s).
6. Based on the Implementation Plan, the program has clear milestones and presents thoughtful activities and a logical timeline.
7. The activities and services the program presented will effectively produce results to advance Impact2032.
8. The applicant makes a compelling overall case that the program and activities proposed will support Impact2032.
<b>Demographics Served (15%)</b>
9. Program clearly demonstrates how it identifies the needs of its specific population and conducts adequate outreach to its specific population.
10. Program has strategies to promote diversity, equity and inclusion within the program.
11. Program collects demographics data appropriate to its population.
<b>Program Budget and Budget Narrative (20%)</b>
12. Program has a clear, program-specific budget.
13. The funding request is reasonable for the scope of the program.
14. Program has a diverse funding base and adequate plans for sustainability.
15. It is evident that return on UWKV’s financial investment would be high if outcomes are achieved.
16. Program plans to utilize UWKV funds effectively and efficiently to meet community needs.
<b>Overall (10%)</b>
17. The request fully aligns with UWKV’s mission, vision and values.*
18. Taken together, the program information; Impact2032 advancement and implementation plan; demographics served information; and program budget and budget narrative indicate that the program will be successful if funded.
19. Fully funding the applicant’s request would be a prudent investment for UWKV.

Comments:

What funding level do you recommend? (Full/Partial/None)

Amount: \_\_\_\_\_

**\*UWKV's Mission, Vision & Values**

Mission – United Way of Kennebec Valley unites people and resources to improve lives in our community.

Vision – United Way of Kennebec Valley envisions a strong, self-sufficient community in which people are educated, financially stable and healthy.

Values – UWKV is:

- Community Centered – We serve the community, are inclusive of all people, and are responsive to needs.
- Results Driven – We are forward-thinking and deliberate as we translate strategy into measurable and lasting outcomes.
- Collaborative – We champion collective action, align community efforts, and engage different perspectives.
- Leading with Integrity – We foster trust, ensure our work is equitable and transparent, and hold ourselves accountable.